# askVERA

Create Easy Read Documents for Clear, Accessible Communication.
askVERA is askelie's Virtual Easy Read Application. She takes complex text and turns it into clear, easy to understand documents. Organisations can use askVERA to communicate better with people who have learning disabilities, low literacy levels, or English as a

second language. With askVERA,

accessibility is built in from the start.



#### **What She Does**

- Automated conversion: instantly turns policies, forms, and guides into plain language
   Easy Read formats
- Image and symbol support: adds simple visuals to reinforce meaning
- · Custom branding: keeps your organisation's look and feel consistent
- Compliance ready: helps meet the Equality Act and WCAG accessibility standards
- Simple to use: no training needed, just upload and go
- Human review: operators can proof, edit, and fine tune output

#### **How It Works**

- Upload your document (PDF or website link)
- Transform into plain, accessible language
- Enhance with images and symbols
- Review for tone and accuracy
- Deliver ready for print, download or email

### Who It Is For

- · Public sector and government services
- Healthcare providers and patient communications
- Education and training organisations
- Charities and non profits
- Any organisation serving diverse or vulnerable audiences

## Why Choose askVERA

Faster: 90 percent of the work done automatically
Scalable: create Easy Read at pace across teams and departments
Compliant: stay ahead of accessibility regulations
Engaging: build trust and inclusion by making content clear for all



